

MCM-B
Public Involvement/Participation

40 CFR Part 122.34(b)(2) Requirement: The permittee must, at a minimum, comply with State and local public notice requirements when implementing a public involvement/participation program.

See Table 4.2.2 (a) of the Permit

A. Best Management Practice (BMP) #1: Storm drain stenciling

1. Target audience/stakeholder group: Residential property owners.
2. Description of BMP: LC will install storm drain marking (B1 – Stormwater Marker) within residential neighborhoods as new / re-development occurs and partner with contractors, citizens, and/or staff. LC staff will replace any damaged or missing storm drain stencils.
3. Measurable goal(s): LC will hold a minimum of one storm drain stenciling event and document the number of storm drains marked.
4. Documentation to be submitted with each annual report: The County will submit an installation summary of all stenciling events or replacements conducted during the reporting period will be submitted annually.
5. Schedule:
 - a. Interim milestone dates (if applicable): N/A
 - b. Implementation date (if applicable): 2005
 - c. Frequency of actions (if applicable): Once per year
 - d. Month/Year of each action (if applicable): Annually
6. Person (position) responsible for overall management and implementation of the BMP: Stormwater Technician
7. Rationale for choosing BMP and setting measurable goal(s): Placing markers throughout the community will raise public awareness of urban pollution. The storm drain marking program should discourage practices that generate stormwater pollutants
8. How you will determine whether this BMP is effective in accordance with Part 5.1.4 of the Permit: By raising public awareness of urban runoff, the storm drain marker program should discourage practices that generates stormwater pollution.