activities performed will be provided, including eliminated discharges and/or enforcement actions in each annual report.

4. Schedule:
   a. Interim milestone dates (if applicable):   **N/A**
   b. Implementation dates (if applicable):   **2010 – IDDE Manual**
                                                2013 – Develop Procedures
   c. Frequency of actions (if applicable):   **Continuous**
   d. Month/Year of each action (if applicable):**Annually**

5. Person (position) responsible for overall management and implementation of the BMP: **Stormwater Technician.**

6. Rationale for choosing BMP and setting measurable goal(s): **The detection and elimination of illicit discharges is important to protect and restore urban waterways.**

7. How you will determine whether this BMP is effective in reducing pollution to stormwater in accordance with Part 5.1.4 of the Permit: **By routinely inspecting outfalls this will help to ensure the stormwater system is operating properly, while also identifying and eliminating illicit discharges**.

D.   BMP #4: Education

1. Description of BMP: **Lowndes County will disseminate public education to employees, businesses, and the general public about the hazards associated with illicit discharges and improper disposal of waste through various media resources (e.g. newspaper articles, brochures, and/or television ads). Educational information is also available at the LC website for residential, commercial, construction, and illicit discharge.**

2. Measurable goal(s): **LC will provide a minimum of two educational information messages on illicit discharges and provide documentation.**

3. Documentation to be submitted with each annual report: **The County will provide a summary that includes the date, type of educational information, and method of how it was distributed in each annual report.**

4. Schedule:
   a.   Interim milestone dates (if applicable):   N/A
   b.   Implementation date (if applicable):   **2005**
   c.   Frequency of actions (if applicable):   **Twice a year**
   d.   Month/Year of each action (if applicable   **annually**