

inspection forms, and other documents needed to support the implementation of the Permit requirements (40 CFR Part 122.34(b)). EPD will review and approve the SWMP. The permittee must utilize the procedures and other supplemental documents contained in the SWMP during the activities performed to attain Permit compliance. The SWMP must include, at a minimum, the following information for each of the six minimum control measures:

4.1 Requirements

4.1.1 The best management practices (BMPs) that will be implemented for each of the six stormwater minimum control measures. The SWMP must include at least the BMPs listed in each minimum control measure section below.

4.1.2 The measurable goals set for each of the BMPs.

4.1.3 The method of documentation of activities performed during the reporting period in each annual report.

4.1.4 The implementation schedule for each BMP, including, as appropriate, the date of implementation, the months and years in which each specific required action will be undertaken, any interim milestone dates and/or the frequency of the action(s).

4.1.5 The office or position(s) responsible for implementing or coordinating each BMP.

4.2 Minimum Control Measures

4.2.1 Public Education and Outreach on Stormwater Impacts

The permittee must implement a Public Education Program to distribute educational materials to the community and/or conduct equivalent outreach activities about the impacts of stormwater discharges on water bodies and the steps that the public can take to reduce pollutants in stormwater runoff.

The program should consider topics, such as litter control, illicit discharges, household hazardous waste disposal, residential pesticide, fertilizer, and herbicide application, Fats, Oils and Grease (FOG) and GI/LID techniques. Public education materials are available at numerous websites, including these suggested sites: U.S.EPA (www.epa.gov), Clean Water Campaign (www.cleanwatercampaign.org), and the Center for Watershed Protection (www.cwp.org).

For those permittees with a population less than 10,000 at the time of the permit issuance or at the time of designation, the public education program must contain a minimum of **two** BMPs. For those permittees with a population greater than 10,000 at the time of this permit issuance or at the time of designation, the public education program must contain a minimum of **four** BMPs.