

Valdosta-Lowndes County
Conference Center & Tourism Authority
FY '21 budget plan for expenditures of Lowndes County
lodging tax proceeds for **Tourism, Conventions or Tradeshow**
and **Tourism Product Development**

<u>TCT</u>	<u>Amount</u>
Marketing	\$ 119,918
Group Sales/Tradeshow	\$ 8,654
	<u>\$ 128,572</u>

<u>TPD</u>	
Maintenance	\$ 3,243
Contract services	\$ 5,694
Utilities	\$ 22,205
Insurance	\$ 6,923
Capital	\$ 4,793
	<u>\$ 42,857</u>

TOTAL \$ 171,429

Approved June 23, 2020

Valdosta-Lowndes County Conference Center & Tourism Authority

By: C. A. Hamilton

Name: Chris Hamilton

Title: President & CEO