

## Owners/Investors/Suppliers/Contracts

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- **Owners/Investors** – Wiregrass Power, LLC is a wholly owned subsidiary of Sterling Planet, Inc. ([www.sterlingplanet.com](http://www.sterlingplanet.com)), a privately held company located in Norcross, GA. A Winner of the US Department of Energy 2007 Renewable Energy Marketer of the Year Award, Sterling Planet is a sustainability pioneer and innovative supplier of renewable energy, energy efficiency and low-carbon solutions. (See attached Fact Sheet titled *Sterling Planet... what the world can be.*)

Sterling Planet offers comprehensive carbon neutral solutions for businesses, universities and organizations of all types, bringing together supply and demand side solutions in a rapidly emerging environmental market. The company currently is developing next-generation solar and bioenergy projects to produce 'green power' and verified carbon offsets and is a U.S. Environmental Protection Agency Climate Leaders partner, committed to net zero greenhouse gas emissions from its business operations. Since 2001, sales of renewable energy to 928 business clients, 43 colleges and universities, 136 government agencies, 52 utilities and thousands of residential customers have avoided 25 billion pounds of carbon dioxide emissions, which compares to taking 2 million cars off the road for a year.

You can visit [www.sterlingplanet.com/staff/](http://www.sterlingplanet.com/staff/) to see a list of the company Leadership Team members and read their individual biographies.

We do not have a list of potential investors that Sterling Planet, Inc. has secured to fund the construction and equipping of Wiregrass Power, LLC according to the stipulations called out in the *Economic Development Agreement* (attached).

- **Wiregrass Power, LLC Suppliers/Contracts** – Wiregrass Power, LLC has not yet identified or completed a comprehensive list of potential suppliers of raw materials, goods and services required to construct and operate the biomass electric generating plant. Site preparation and construction is not scheduled to begin until June 1, 2011. A Project Critical Path time-line is attached.
- **Electric Power Purchase Agreement** – Wiregrass Power, LLC is currently negotiating a *Power Purchase Agreement* with several Georgia Utilities. The negotiations are ongoing and are confidential in nature until a final agreement is negotiated, approved and signed.



## about us

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### mission

Sterling Planet began in 2000 as an environmental energy company and now embraces both social and environmental sustainability. Inspired by **what the world can be**, Sterling Planet is **improving lives today while working to sustain Earth for future generations**. We are also committed to the **triple bottom line**: social responsibility, environmental protection and economic performance.

### methods

**Solar electrification of remote villages.** Partnering with Solar Light for Africa, Ltd, a nonprofit, Sterling Planet is electrifying East African schools, bringing solar-powered light along with hope and prosperity.

**White Tags® energy efficiency certificates.** Innovative White Tags® monetize energy-efficiency results, rewarding enterprises that conserve. Buyers and sellers converge at Sterling Planet, the market maker.

**Renewable energy certificates.** The nation's first retail renewable energy certificate provider (since 2000) is now supplier to the top two U.S. renewable energy purchasers and back-to-back winner of DOE's Renewable Energy Marketer of the Year awards in 2007 and 2008.

**Verified carbon offsets.** Offsets from a S.C. landfill gas project are Green-e Climate certified and featured on CarbonOffsetList.org, the Environmental Defense Fund's guide to credible, high-quality carbon projects. Certified GHG (greenhouse gas) personnel are on staff.

**Utility or municipality partnerships.** Since 2001, 123 utilities have entered agreements with the utility veterans at Sterling Planet. Services include sale or purchase of renewable energy certificates, renewable energy projects co-development, utility green pricing, and consulting on energy efficiency/ RPS mandates and the carbon market.

**Renewable energy projects.** Sterling Energy Assets, a subsidiary, develops and acquires a wide range of renewable power generating facilities supported by power purchase agreements with utilities. The project team has 135 years of combined utility experience.

**Environmental assets management.** Managers of renewable energy and carbon reduction projects come to the volume leader for access to wholesale and retail markets, REC portfolio management, demand aggregation, long-term strategic relationships or one-time deals.

**Educational and marketing outreach.** Sterling Planet's staff, led by a PhD in education, is crafting a sustainability curriculum for primary and secondary schools. A customized enrollment program for clients aims to exponentially build renewable energy and carbon markets.

**LEED® services.** Clients seeking LEED certification from the US Green Building Council buy renewable energy certificates and verified carbon offsets. Sterling Planet is the first major renewable energy provider to join USGBC and has LEED accredited design personnel on staff.

### key points

**Clients.** The top two US buyers of renewable are clients, along with 1,844 businesses; 123 utilities; 63 colleges; 242 state, federal and local agencies of the government; and many individuals.

**Impact.** To date, our kWh sales have avoided release of 45.4 billion pounds of carbon and represent enough energy to power 3.1 million homes annually. It's like taking 4 million cars off the road for a year.

**Leadership.** Founded in 2000 by utility veterans, we were first on the retail REC market, first with White Tags® and first to help utilities in RPS states comply with mandates on a grand scale.

**Reach.** The volume leader, we serve all customer segments and manage a supply portfolio that is highly diverse and international.

**Stability.** Our business is robust and growing rapidly, even in tough economic times. Clients know that we're here to stay.

**Commitment.** An EPA Climate Leaders partner and founding member of The Climate Registry, we adhere to sustainable business practices every day and have committed to net zero company-related greenhouse gas emissions.

**Vision.** Founded by visionaries who took a desire to bring the first national renewable energy choice to every home and business and made it a reality, Sterling Planet now sets its sights on programs to advance social sustainability as well as environmental sustainability.



## renewable energy

**Sterling Planet is the nation's leading retail provider of renewable energy certificates and winner of DOE's 2007 and 2008 awards for Renewable Energy Marketer of the Year.**

RECs are a popular method of supporting renewable energy and meeting goals of sustainability, greenhouse gas reduction, greater energy independence and domestic economies.



Each renewable energy certificate attests to the production of 1 megawatt-hour of environmentally preferable electricity from a renewable energy resource, such as wind. This is a commodity sold on both the voluntary and mandated markets that anyone, anywhere can buy.

Our client base is nationwide and varied, ranging from Fortune 500 corporations to large investor-owned utilities, colleges and universities, government agencies, nonprofits and individuals.

Stringent certification and verification standards ensure environmental integrity and guarantee promised benefits. The U.S. Environmental Protection Agency and many other scientific authorities recognize RECs as an important, highly credible tool for reducing greenhouse gas emissions that are associated with conventional electricity use. Our RECs carry Green-e Energy certification.

Sterling Planet's RECs come from national and international sources and represent diverse technology types:

**Wind energy**, clean, pure and endless

**Solar energy**, the purest form of renewable energy

**Small or low-impact hydro**, using the energy of flowing water

**Bioenergy**, harnessing the power of plant and animal matter

**Methane**, captured from landfills and used to create renewable energy

## sample clients

We supply **Intel and PepsiCo**, the nation's top two renewable energy purchasers. Also served:

**Businesses.** 1,844 companies, from multinational to small.

**Utilities.** Since 2001, 123 utilities of all types across the nation, some requiring RECs in large volume to meet RPS mandates

**Colleges.** Harvard, Yale, Duke, Penn State, the University of Utah and 58 other institutions

**Government.** 242 agencies at federal, state and local levels, including Environmental Protection Agency, Air Force and Army

**Nonprofits** seeking to aggregate member purchases

**McDonald's, Nike** and scores of other businesses large and small seeking green building certification

Our RECs also offset the impact of major events, such as the national Democratic and Republican political conventions and NFL Super Bowl.

*more 'about us' on reverse*



## a definition

**Renewable energy certificates (RECs) represent the environmental attributes of the power produced from renewable energy projects and are sold separately from commodity electricity. Businesses and individuals nationwide buy RECs to reduce their environmental footprint, increase energy independence and support domestic economies.**

Sterling Planet, 2007 and 2008 Renewable Energy Marketer of the Year  
U.S. Department of Energy



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