

Letter to the Valdosta-Lowndes County Zoning Board of Appeals
April 26, 2018
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Southwest Georgia Oil has invested \$ 3,500,000 into developing this property to meet A level standards. As you can imagine, this is a significant risk for our company, and we want to succeed as your business partner in Valdosta. The property has the potential to generate over \$ 400,000 annually in state and local taxes and employ up to 20 persons full time and 10 part-time.

We have reduced the square footage of the existing ground mounted sign, and we have voluntarily reduced the wall sign package where possible. We do however, feel that the full A Level canopy image is essential for the success and visual integrity of this property.

As a feature for safety, the three-sided branding to the canopy will also assist the transient public in navigating a safe, controlled entrance to the property.

As mentioned earlier, we are a Georgia, home-grown company and are asking for your help in bringing this property to its fullest potential. Thank you for the consideration of a zoning variance to make this happen. Southwest Georgia Oil and Inland are excited about sharing our very first A-level site with the Valdosta community.

Sincerely,



Glennie Cox Bench, Vice President