

Lowndes County by the Numbers

How Do We Compare with Peer and
Aspirant Communities?

2012 Report

VALDOSTA - LOWNDES COUNTY
CHAMBER OF COMMERCE

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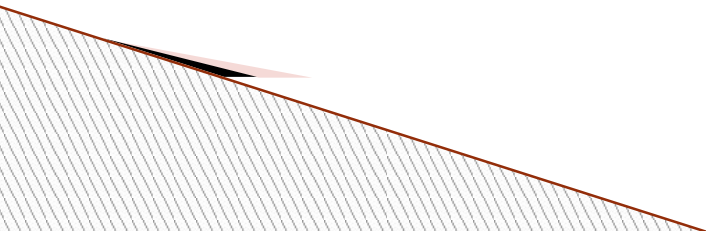


VALDOSTA STATE UNIVERSITY

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& ECONOMIC RESEARCH

Purpose of the report

- ▶ Use benchmarks to assess economic performance against peer and aspirant communities
- ▶ Provide an objective foundation for developing strategic planning and growth strategies

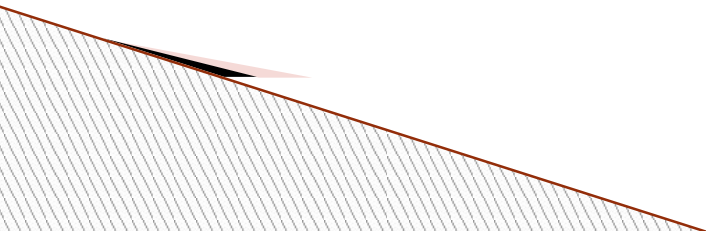


Peer and Aspirant Communities

- ▶ Click to edit Master text styles
 - Second level
 - Third level
 - Fourth level
 - Fifth level

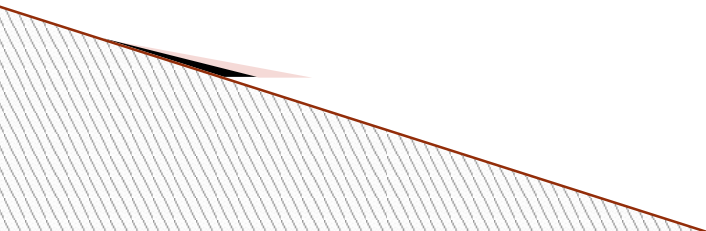


Identify Benchmarks



The Region over Time

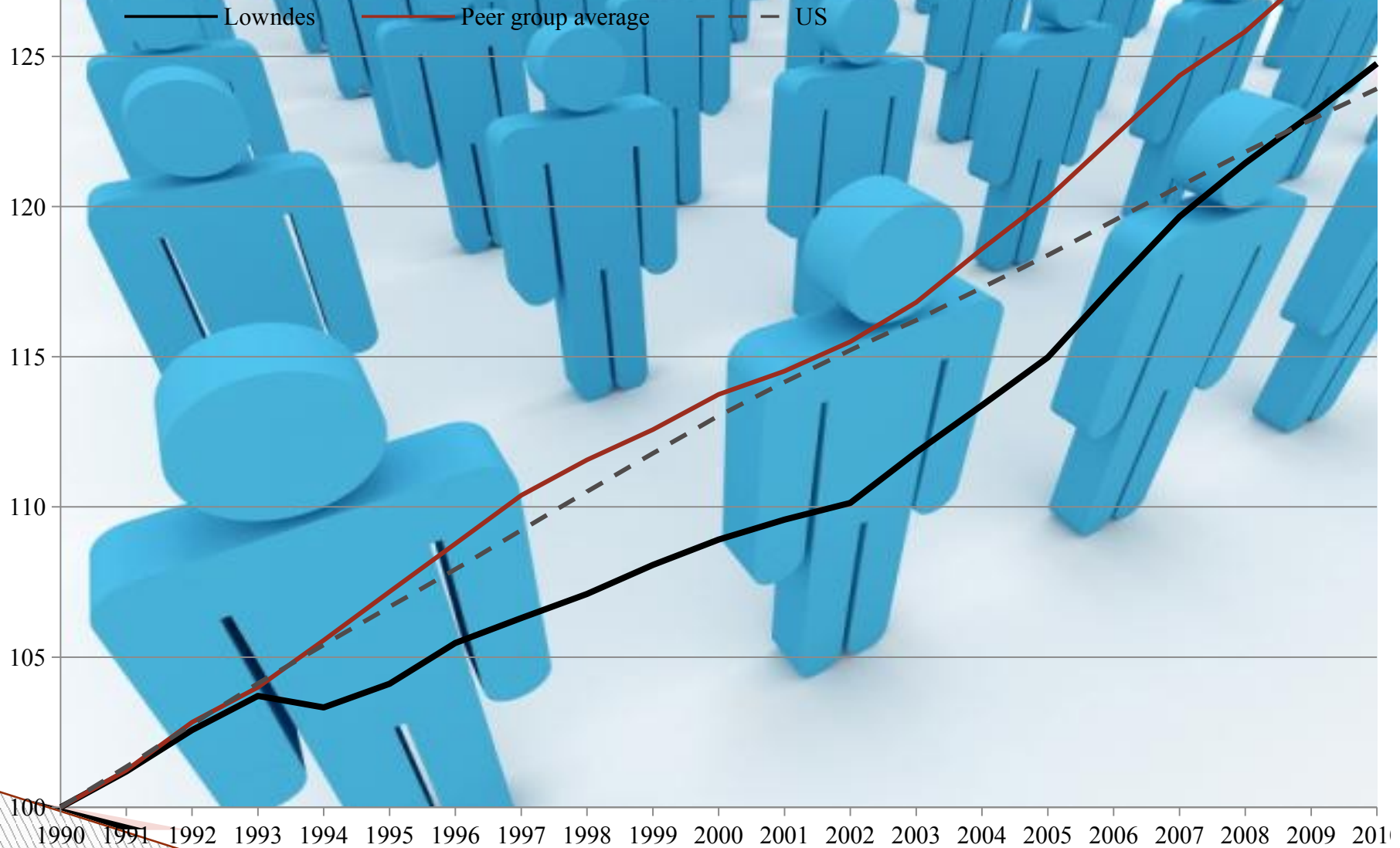
How we compare to the Peer and Aspirant community average, the Southeast region, and the United States



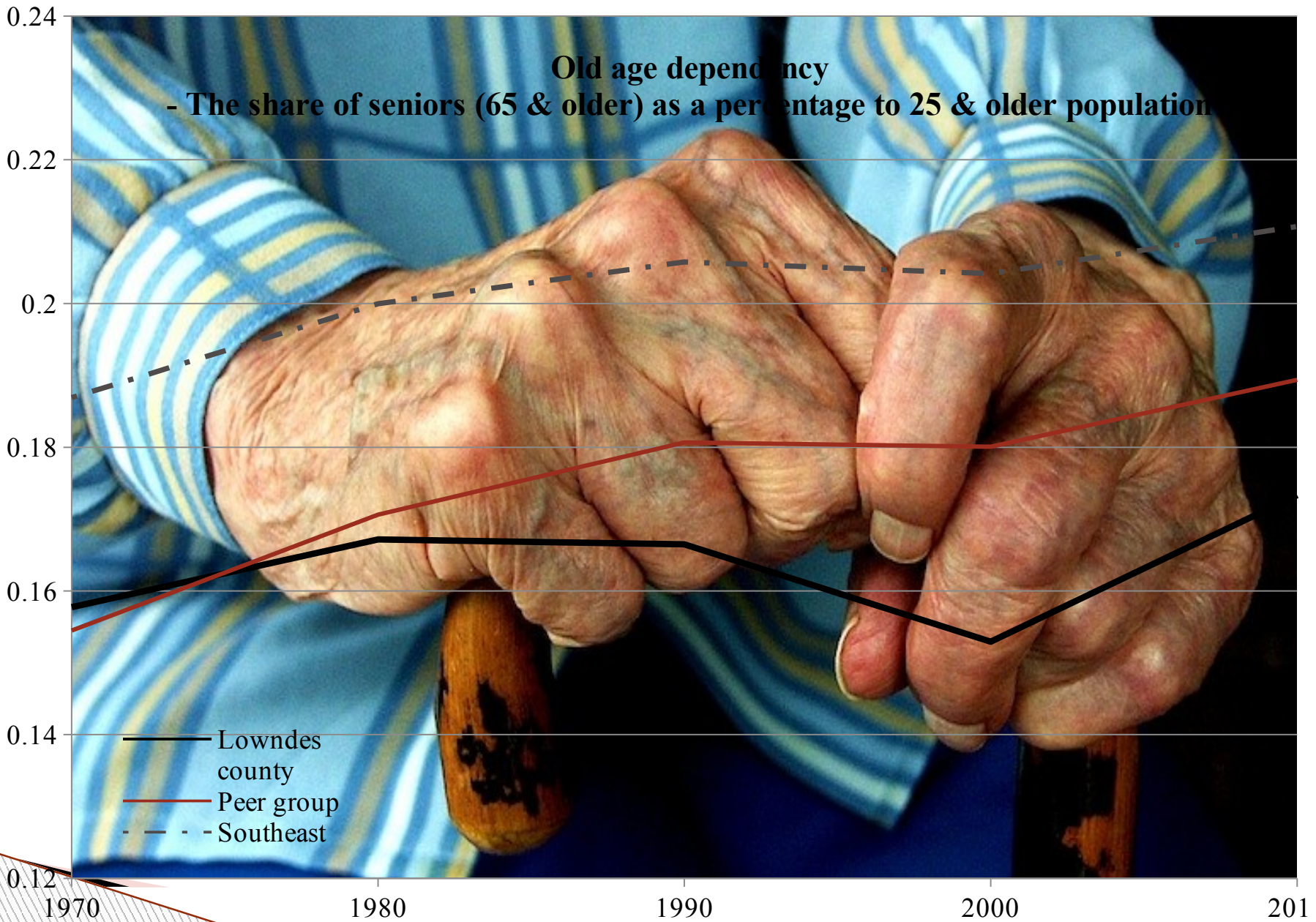
People Indicator S over time

- ▶ Reflect the demographic foundations of the communities and
- ▶ Measure how well-prepared the people in the community are for work.

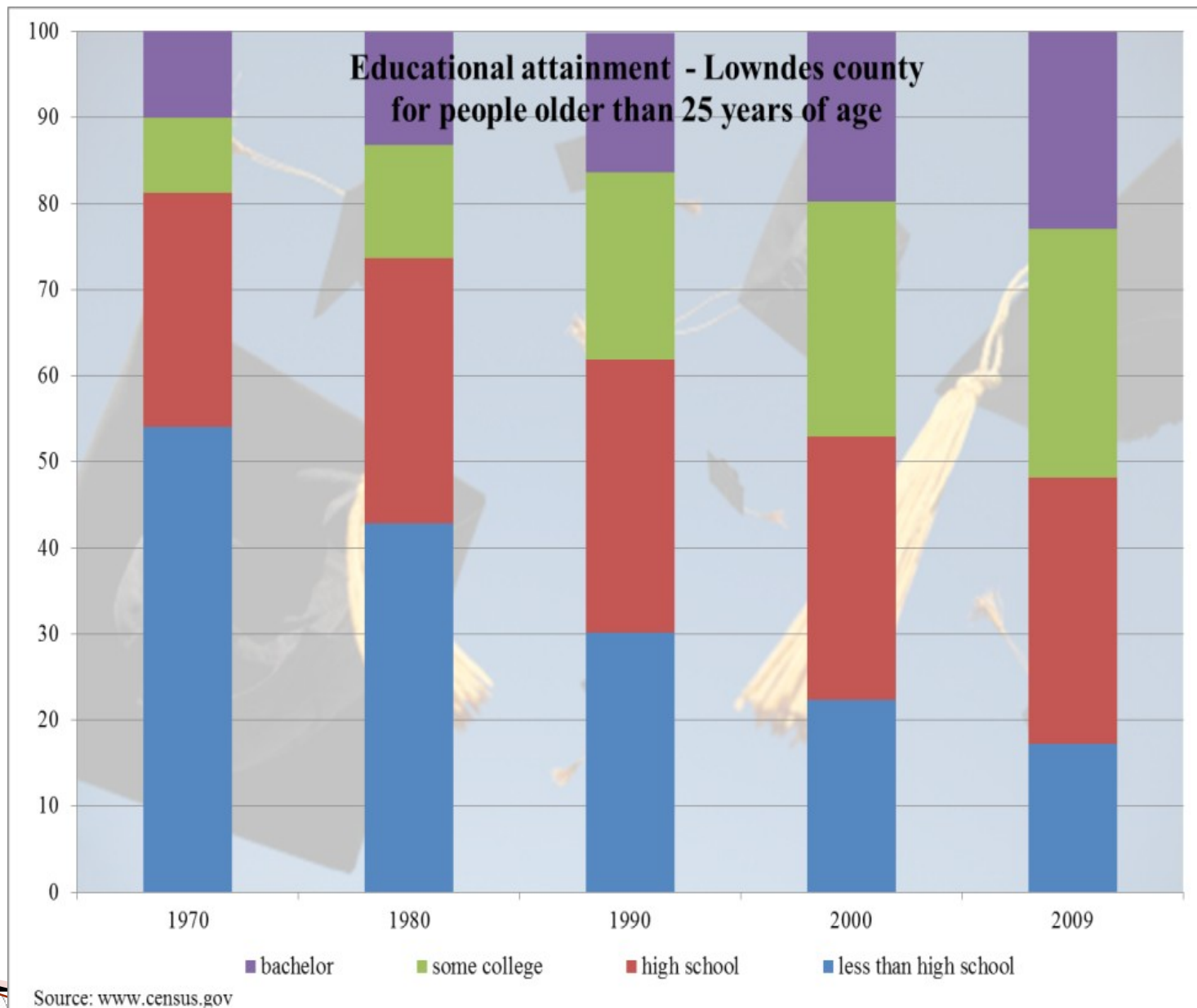
Population growth (1990=100)

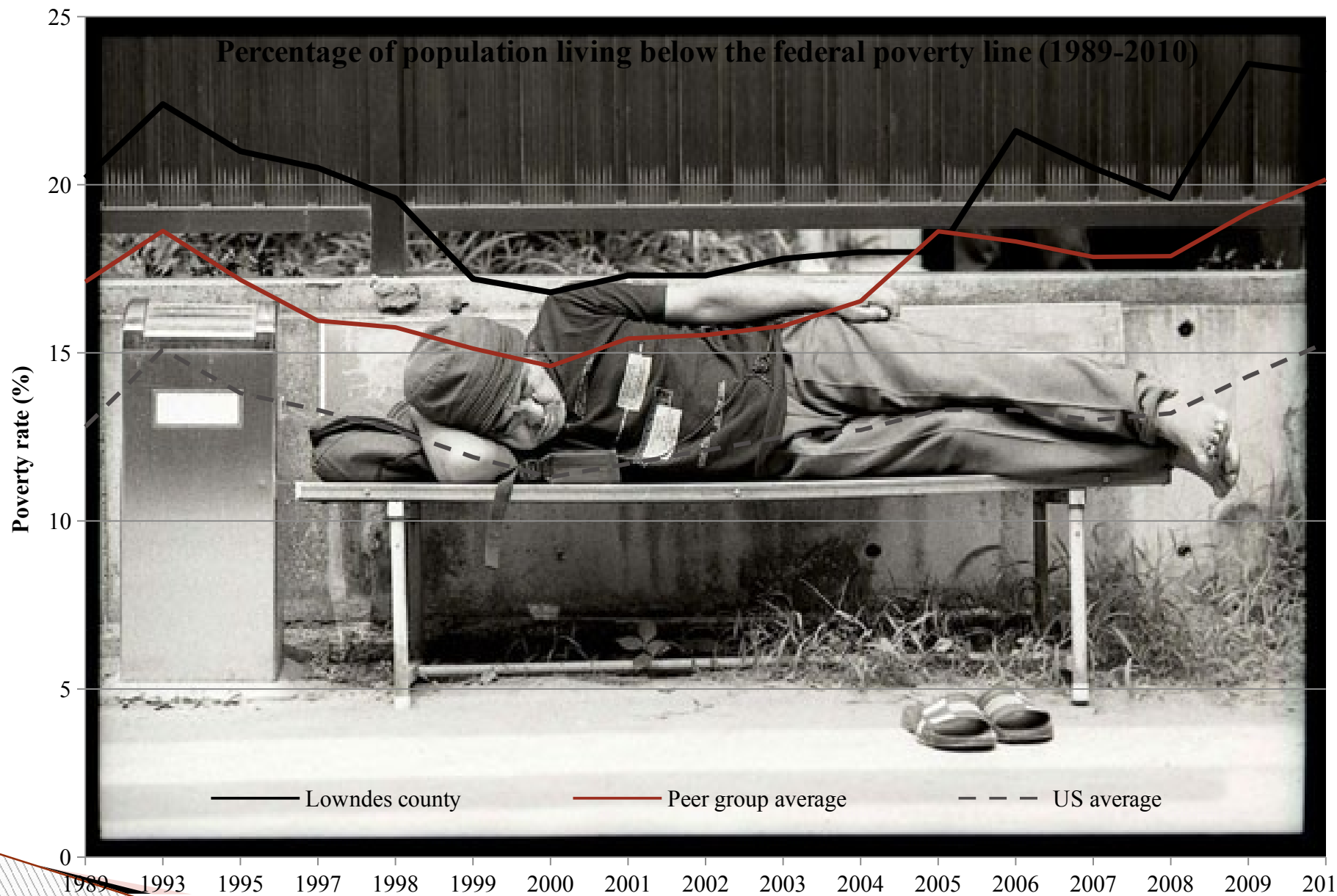


Source: www.census.gov



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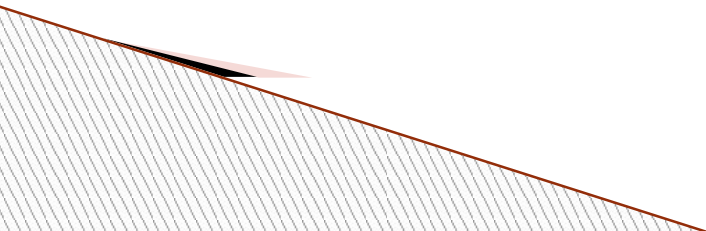




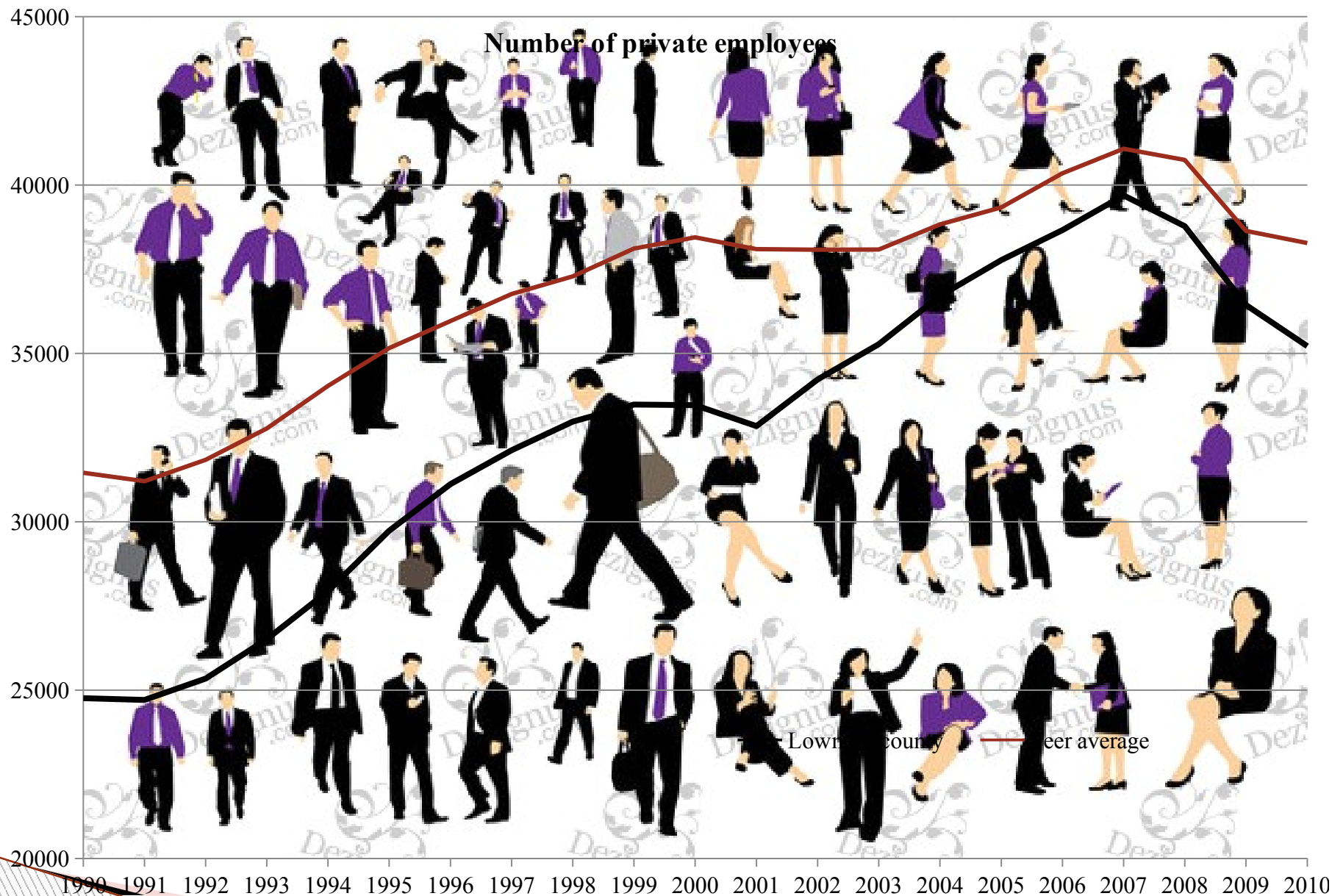
Source: <http://www.census.gov//did/www/saipe/>

Job Indicator s over time

- ▶ Reflect the workforce foundations of the communities.

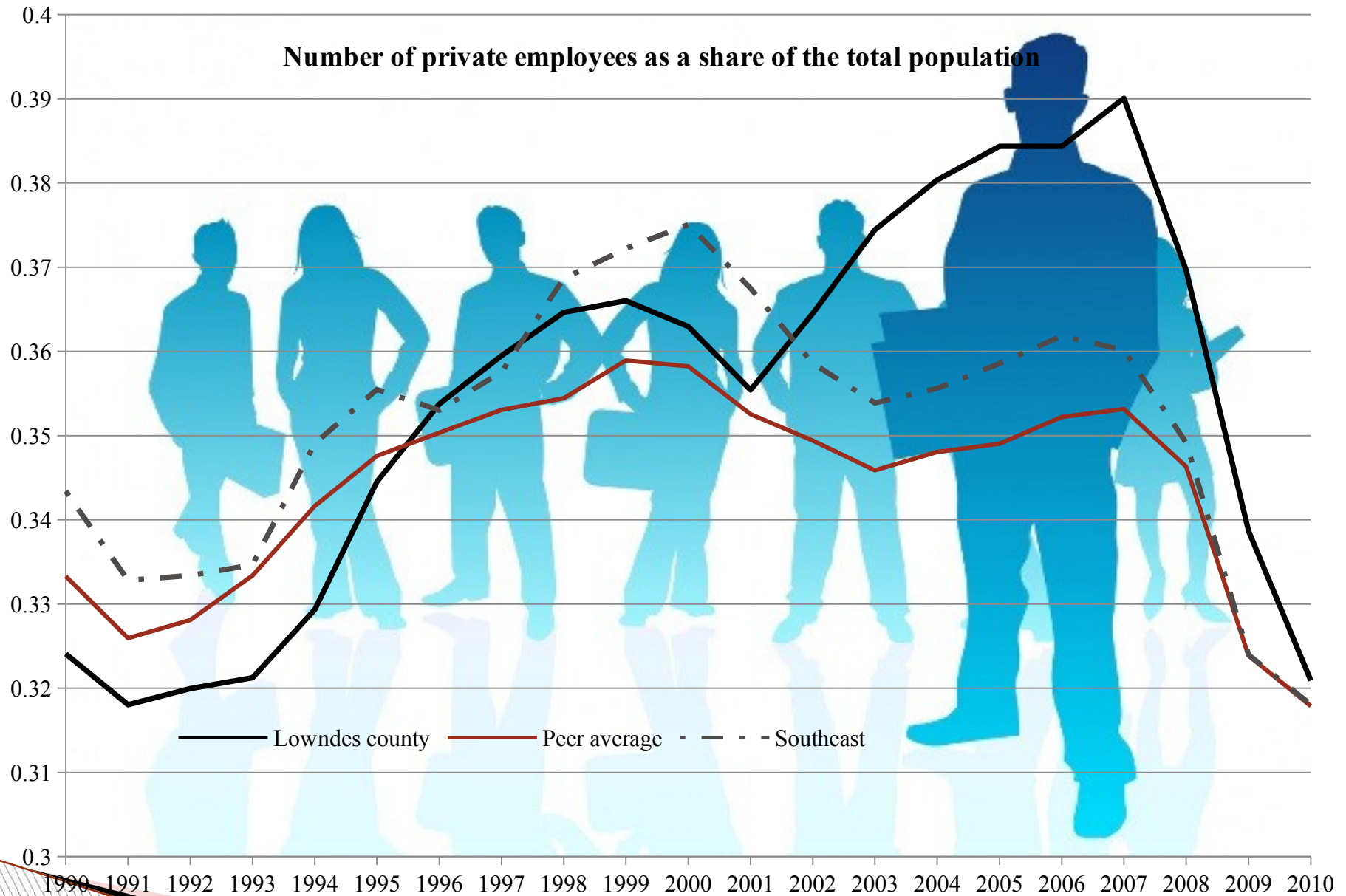


Number of private employees

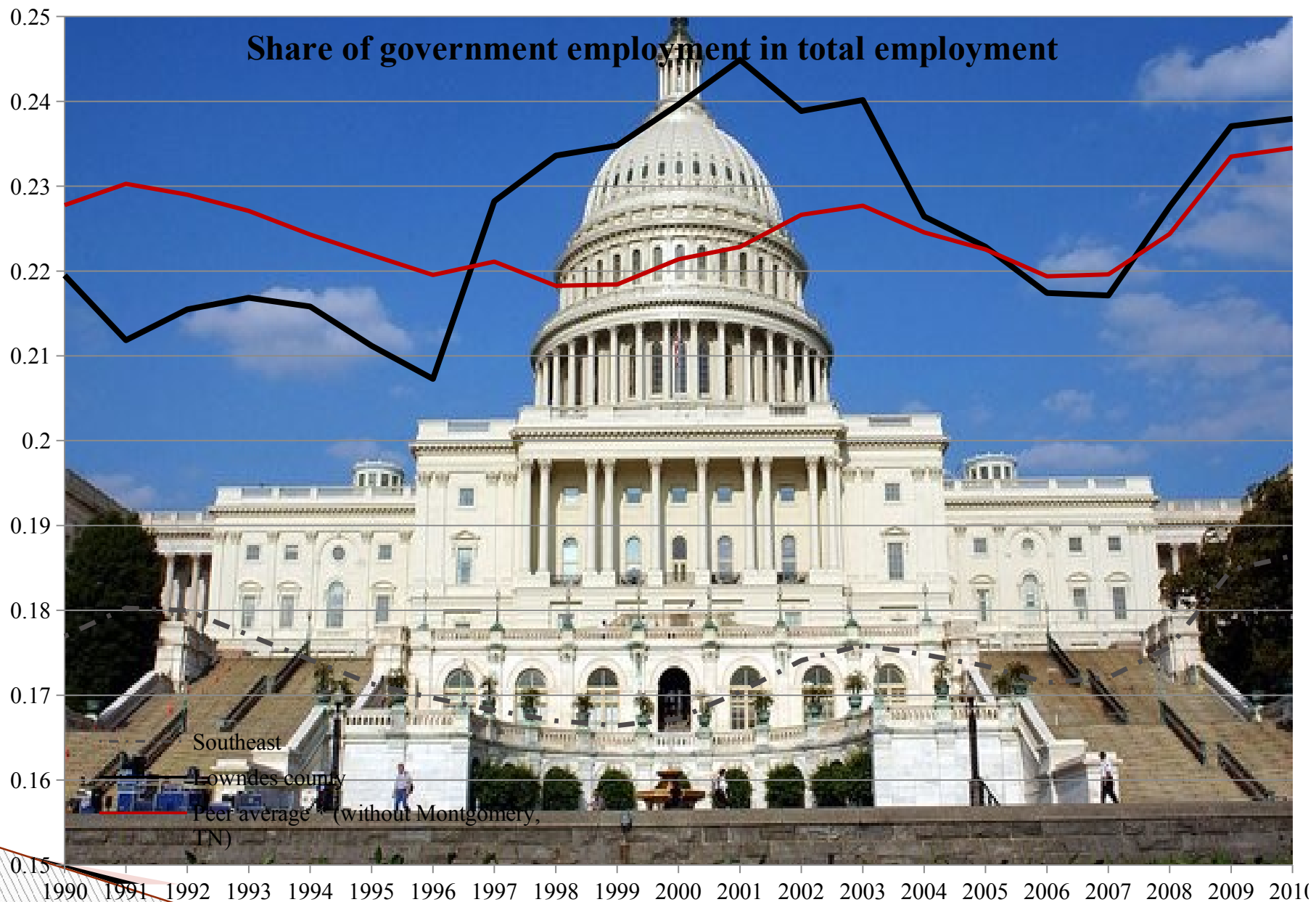


Source: <http://www.bls.gov/cew/>

Number of private employees as a share of the total population



Source: www.census.gov;
www.k12ga.gov/ga09



Source: www.bls.gov/qcew

Yearly average unemployment rate (1990-2010)

Unemployment rate (%)

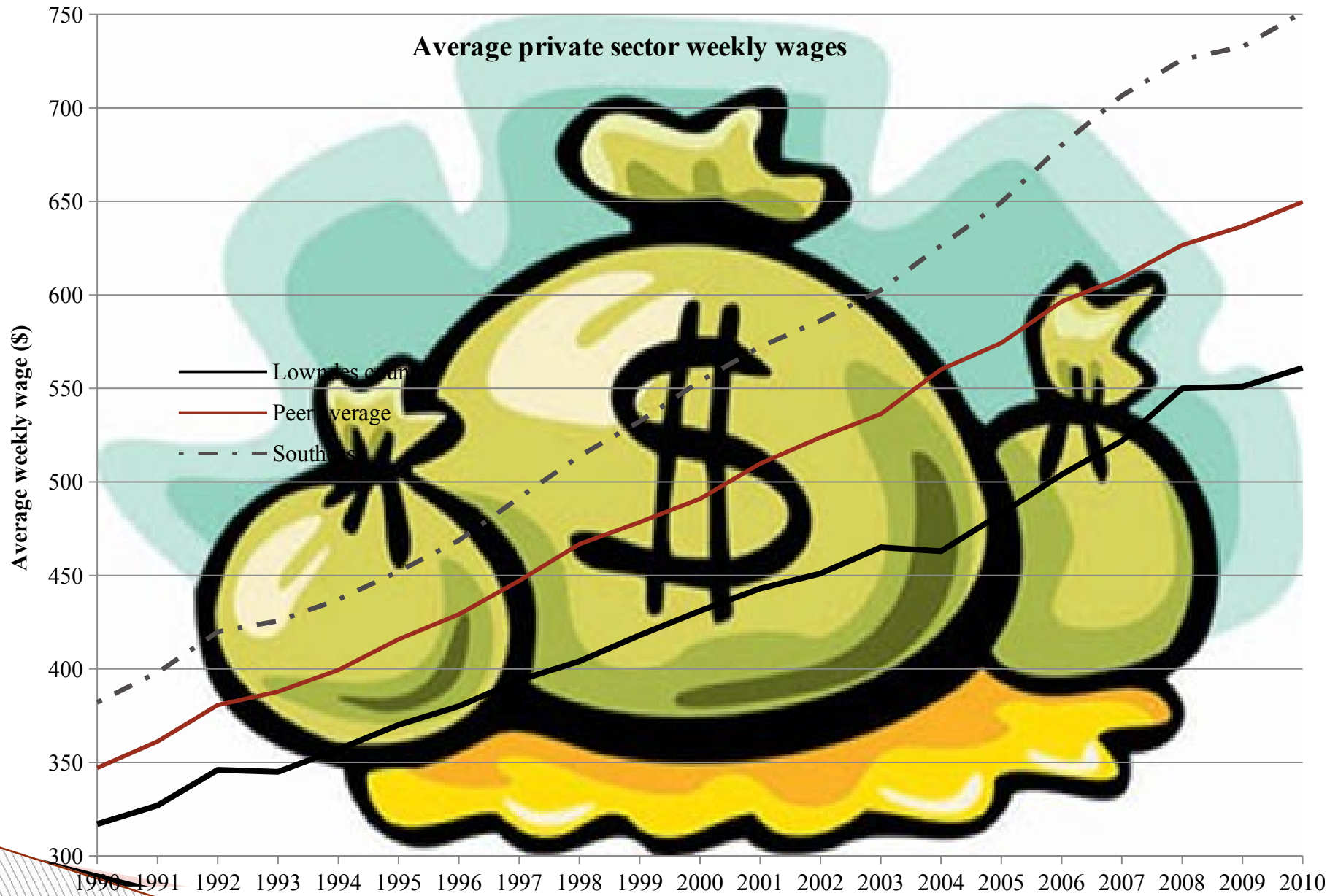
— Lowndes county unemployment — Peer group average unemployment - - - US average unemployment

Source: www.bls.gov



Source: <http://www.census.gov//did/www/saie/>

Average private sector weekly wages



Source: <http://www.bls.gov/cew/>

Average weekly wage in the knowledge-based sectors



Source: <http://www.bls.gov/cew/>

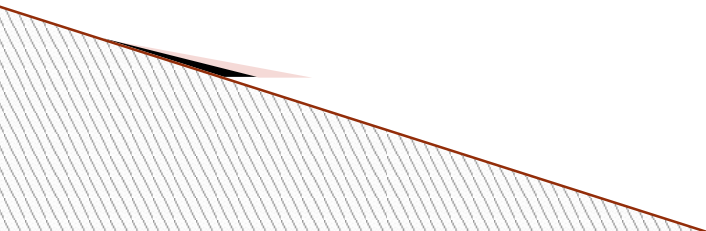
Share of knowledge-based sectors in the private sector (based on employment)



Source: <http://www.bls.gov/cew/>

The Region Today

**How we compare with
Peer and Aspirant Communities**



People Indicator s

People Indicators

- Educational Attainment
- Population Growth
- Poverty Rate
- Old Age

- ▶ reflect the demographic foundations of the communities and
- ▶ measure how well-prepared the people in the community are for work.

People Indicator S

Average: 13.3%

Rank	County	State	Population growth
			(2000-2010)
1	Montgomery	TN	27.9%
2	Houston	GA	26.4%
3	Warren	KY	22.9%
4	Lee	AL	22.0%
5	Lowndes	GA	19.0%
6	Houston	AL	14.6%
7	Clarke	GA	13.9%
8	Nash	NC	9.4%
9	Florence	SC	9.0%
10	Wayne	NC	8.1%
11	Morgan	AL	7.6%
12	Floyd	GA	6.0%
13	Ouachita	LA	4.5%
14	Forrest	MS	4.3%
15	Rapides	LA	4.2%

People Indicator S

Average: 83.1%

High school diploma or GED (2005-2010)			
Rank	County	State	
1	Montgomery	TN	90.0%
2	Houston	GA	87.3%
3	Lee	AL	85.2%
4	Warren	KY	84.7%
5	Clarke	GA	84.3%
6	Forrest	MS	84.2%
7	Ouachita	LA	84.1%
8	Lowndes	GA	82.9%
9	Rapides	LA	82.1%
10	Houston	AL	81.9%
11	Nash	NC	81.8%
12	Wayne	NC	81.2%
13	Morgan	AL	80.8%
14	Florence	SC	80.8%
15	Floyd	GA	75.9%

People Indicator S

Average: 23.3%

Bachelor degree, population over 25 (2005-2010)			
Rank	County	State	
1	Clarke	GA	41.2%
2	Lee	AL	30.9%
3	Warren	KY	27.5%
4	Forrest	MS	25.9%
5	Houston	GA	24.4%
6	Ouachita	LA	23.5%
7	Lowndes	GA	22.3%
8	Montgomery	TN	22.3%
9	Florence	SC	20.8%
10	Rapides	LA	19.4%
11	Nash	NC	19.1%
12	Morgan	AL	19.1%
13	Houston	AL	19.0%
14	Floyd	GA	17.9%
15	Wayne	NC	16.2%

People Indicator S

Average: 20.4%

Rank	County	State	Poverty rate (2010)
1	Morgan	AL	14.1%
2	Houston	GA	14.1%
3	Nash	NC	15.6%
4	Montgomery	TN	15.7%
5	Houston	AL	17.9%
6	Floyd	GA	19.1%
7	Rapides	LA	19.6%
8	Wayne	NC	19.7%
9	Warren	KY	20.5%
10	Ouachita	LA	20.6%
11	Lee	AL	21.3%
12	Florence	SC	21.7%
13	Lowndes	GA	23.3%
14	Forrest	MS	29.0%
15	Clarke	GA	33.3%

People Indicator s

Average: 18.8%

Rank	County	State	Old age dependency (2010)
1	Montgomery	TN	13.4%
2	Lee	AL	15.9%
3	Houston	GA	16.4%
4	Clarke	GA	16.4%
5	Lowndes	GA	16.9%
6	Warren	KY	17.9%
7	Forrest	MS	19.1%
8	Ouachita	LA	19.7%
9	Florence	SC	20.1%
10	Wayne	NC	20.2%
11	Nash	NC	20.6%
12	Morgan	AL	20.9%
13	Rapides	LA	21.0%
14	Houston	AL	21.6%
15	Floyd	GA	21.8%

People Indicators

People Indicator Standing 2009	
1	Montgomery, TN
2	Houston, GA
3	Lee, AL
4	Warren, KY
5	Clarke, GA
6	Lowndes, GA
7	Forrest, MS
8	Houston, AL
9T	Ouachita, LA
9T	Rapides, LA
11	Florence, SC
12	Morgan, AL
13	Nash, NC
14	Wayne, NC
15	Floyd, GA

People Indicator Standing 2010	
1	Houston, GA
2	Montgomery, AL
3	Lee, AL
4	Warren, KY
5	Clarke, GA
6	Lowndes, GA
7T	Ouachita, LA
7T	Nash, NC
9	Forrest, MS
10	Houston, AL
11	Morgan, AL
12	Florence, SC
13	Rapides, LA
14	Wayne, NC
15	Floyd, GA

Job Indicator s

Indicators that reflect the workforce foundations of the communities.

Job Indicators

- Private Jobs
- Knowledge Jobs
- Unemployment rate
- Median Income
- Average Weekly Wage

Job Indicator s

Average: 38,072

			Total private sector employment (2010)
Rank	county	state	
1	Ouachita	LA	55,871
2	Florence	SC	46,124
3	Warren	KY	45,880
4	Rapides	LA	45,551
5	Clarke	GA	43,478
6	Houston	AL	38,358
7	Morgan	AL	37,964
8	Lowndes	GA	35,216
9	Montgomery	TN	34,993
10	Nash	NC	33,888
11	Lee	AL	33,277
12	Wayne	NC	32,885
13	Houston	GA	32,294
14	Floyd	GA	30,143
15	Forrest	MS	25,160

Job Indicator S

Average:
\$40,516

Median Income: A
measure of
household
purchasing power
from all sources of
income

Median household income (2010)			
Rank	County	State	
1	Houston	GA	\$54,977
2	Montgomery	TN	\$47,258
3	Morgan	AL	\$44,859
4	Nash	NC	\$42,315
5	Warren	KY	\$41,001
6	Wayne	NC	\$40,274
7	Lee	AL	\$40,102
8	Rapides	LA	\$39,693
9	Houston	AL	\$39,290
10	Florence	SC	\$38,914
11	Floyd	GA	\$38,289
12	Ouachita	LA	\$37,728
13	Lowndes	GA	\$36,486
14	Clarke	GA	\$34,000
15	Forrest	MS	\$32,555

Job Indicator s

Average: \$644

Average Weekly Wage (2010)			
Rank	County	State	
1	Morgan	AL	\$737
2	Floyd	GA	\$717
3	Clarke	GA	\$685
4	Warren	KY	\$675
5	Houston	AL	\$670
6	Ouachita	LA	\$656
7	Rapides	LA	\$650
8	Nash	NC	\$649
9	Houston	GA	\$640
10	Forrest	MS	\$638
11	Florence	SC	\$636
12	Montgomery	TN	\$604
13	Wayne	NC	\$589
14	Lowndes	GA	\$561
15	Lee	AL	\$550

Job Indicator

Average: 23.9%

Knowledge-based sector jobs: NAICS numbers for Information (51), Professional, Scientific, & Technical Services (54), Management of Companies & Enterprises (55), and Health Care and Social Assistance (62).

			Share of knowledge-based jobs (2010)
Rank	County	State	
1	Rapides	LA	32.8%
2	Ouachita	LA	30.8%
3	Floyd	GA	29.6%
4	Clarke	GA	27.5%
5	Florence	SC	27.2%
6	Warren	KY	26.0%
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10	Lowndes	GA	21.2%
11	Nash	NC	20.5%
12	Montgomery	TN	20.3%
13	Houston	AL	18.8%
14	Morgan	AL	16.2%
15	Lee	AL	14.3%

Job Indicator s

Average: \$814

			Knowledge sector average weekly wage (2010)
Rank	County	State	
1	Forrest	MS	\$994
2	Houston	GA	\$941
3	Houston	AL	\$930
4	Floyd	GA	\$899
5	Clarke	GA	\$893
6	Warren	KY	\$849
7	Florence	SC	\$793
8	Ouachita	LA	\$781
9	Morgan	AL	\$763
10	Nash	NC	\$757
11	Rapides	LA	\$746
12	Montgomery	TN	\$738
13	Lowndes	GA	\$735
14	Lee	AL	\$723
15	Wayne	NC	\$668

Job Indicator s

Average: 9.1%

Rank	County	State	Unemployment rate (2010)
1	Rapides	LA	7.0%
2	Houston	GA	7.6%
3	Ouachita	LA	7.7%
4	Clarke	GA	7.9%
5	Lee	AL	8.2%
6	Houston	AL	8.4%
7	Lowndes	GA	8.8%
8	Wayne	NC	8.9%
9	Warren	KY	9.0%
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14	Florence	SC	11.3%
15	Nash	NC	12.3%

Job Indicators

Job Indicator Standing 2009	
1	Rapides, LA
2	Houston, GA
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4	Ouachita, LA
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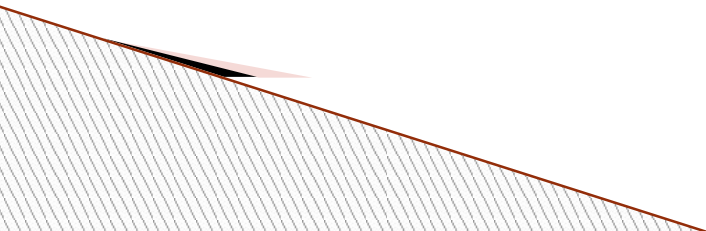
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12T	Wayne, NC
14	Lowndes, GA
15	Lee, AL

Overall Standing

People Indicators standing

+

Job Indicators standing



Overall Standing

Overall Standing 2009

1	Houston, GA
2	Warren, KY
3	Clarke, GA
4	Rapides, LA
5	Montgomery, AL
6	Ouachita, LA
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Overall Standing 2010

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